

How SimplyBD Avoided a Long Migration From Google to M365 With labdesk’s Microsoft 365 Accelerator

SimplyBD is a business development consultancy working exclusively in the nuclear supply chain, with clients across the UK and France. Run in both English and French, it supports suppliers such as Capsa Solutions around Hinkley Point C, Sizewell C and the growing SMR market.

AT-A-GLANCE

INDUSTRY

Nuclear Supply Chain Business Development

LEGACY REPLACEMENTS

Google Workspace transition to a M365 SharePoint Workspace + fully managed IT & support + Cyber Essentials certification

COMPANY SIZE

SME

PRIMARY ROI

“I feel it’s just that feeling of being supported, knowing that I’m not alone” — Alix Johnstone-Morfoisse

THE CHALLENGE (Before)

As Alix Johnstone-Morfoisse began building a team around SimplyBD, Google ran the working day, with a Microsoft account alongside it for documents and for Teams. Files, links and habits had been built for just Alix prior to expanding.

The Breaking Point: Alix was recruiting, and she could not onboard someone across two different systems. The Nuclear sector expected Cyber Essentials, and Alix held client data. Without an IT partner, sorting both of these jobs was Alix’s, all while she was hiring.

THE SOLUTION (During)

labdesk migrated SimplyBD off Google Workspace onto Microsoft 365 under the M365 Accelerator, moving mailboxes into Exchange Online, files into OneDrive and SharePoint Online, and user identity into Microsoft Entra ID.

“There’s so much labdesk can do beyond just an accreditation, or just getting Microsoft set up,” says Alix. Cyber Essentials certification with several layers of security across every account, a structured SharePoint workspace with defined document libraries, fully managed IT & support, and new starters set up with their hardware, accounts and access, and trained on it.

THE RESULTS (After)

Fully Managed

IT & Support

Cyber Essentials

certified, with several layers of security in place

STRATEGIC OUTCOME

Migrated off Google without the long migration Alix expected. Copilot moved into her day-to-day work across a France and UK client base, and the whole of onboarding a new team member, from IT setup and hardware to training, was handled by labdesk.

“

The fact that you guys help with getting me the right IT, setting it all up. So that whole thing was completely delegated for me. And it was very reassuring that everything would be managed from the start.”

— ALIX JOHNSTONE-MORFOISSE, FOUNDER, SIMPLYBD