

How SimplyBD Avoided a Long Migration From Google to M365 With labdesk’s Microsoft 365 Accelerator

SimplyBD is a business development consultancy working exclusively in the nuclear supply chain, with clients across the UK and France. Run in both English and French, it supports suppliers such as Capsa Solutions around Hinkley Point C, Sizewell C and the growing SMR market.

AT-A-GLANCE

INDUSTRY

Nuclear Supply Chain Business Development

LEGACY REPLACEMENTS

Google Workspace transition to a M365 SharePoint Workspace + 24/7 fully managed IT support + Cyber Essentials certification

COMPANY SIZE

SME

PRIMARY ROI

“It’s just that feeling of being supported, knowing that I’m not alone” — Alix Johnstone-Morfoisse



THE CHALLENGE (Before)

As Alix Johnstone-Morfoisse grew SimplyBD from one person to two, Google ran the working day, with a Microsoft account alongside it for documents and for Teams. Files, links and habits had been built around one person working alone.

The Breaking Point: Alix was recruiting her first employee, and she could not onboard someone across two different systems. Nuclear expects Cyber Essentials, and Alix holds client data. The alternative was setting all of it up herself in the weeks she was hiring.



THE SOLUTION (During)

labdesk migrated SimplyBD off Google Workspace onto Microsoft 365 under the 365 Accelerator, moving mailboxes into Exchange Online, files into OneDrive and SharePoint Online, and user identity into Microsoft Entra ID.

In Alix’s words: **“It just felt like a nice fit.”** Cyber Essentials certification with multi-factor authentication on every account, a structured SharePoint workspace with defined document libraries, 24/7 fully managed support, and the first employee provisioned from hardware to training.

THE RESULTS (After)

24/7

fully managed IT support

Cyber Essentials

certified, with MFA enforced on every account

STRATEGIC OUTCOME

Migrated off Google without the long migration Alix expected. Copilot moved into her day-to-day work across a France and UK client base, and the whole of the first employee’s IT setup, hardware and training was handled by labdesk.

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“The fact that you guys help with getting me the right IT, setting it all up. So that whole thing was completely delegated for me.”

— ALIX JOHNSTONE-MORFOISSE, FOUNDER, SIMPLYBD

Discover the Microsoft 365 Accelerator →