

How Sygneus Prepared For Growth In High-Trust Markets With labdesk’s Microsoft 365 Accelerator

Sygneus is an award-winning Shrewsbury-based consultancy helping deep-tech and defence engineering firms commercialise breakthroughs, among them Laser Optical Engineering, Nexxis and ICE9 Robotics. Founder Jack Ryan is Shropshire’s Young Business Person of the Year 2026.

AT-A-GLANCE

INDUSTRY

Deep-Tech and Defence Specialist Consultancy

COMPANY SIZE

SME

LEGACY REPLACEMENTS

Google transition to a fully managed Microsoft 365 environment + labdesk’s M365 Accelerator + IT and technology advisory

PRIMARY ROI

“The thing that’s going to take labdesk 20 minutes is going to take you two days” — Jack Ryan



THE CHALLENGE (Before)

As Sygneus grew into defence, nuclear and other high-trust markets, email accounts and Microsoft services had grown with no single point of central management. Jack was running delivery and business development, with the technology underneath both landing on his desk as well.

The Breaking Point: Clients in these data-sensitive markets expect to see how their data is handled rather than be told it is taken care of. Growing fast, Jack understood he needed consultation from sector experts to develop his business on secure IT foundations.



THE SOLUTION (During)

Meeting director Mike Douglass at a nuclear decommissioning event in Telford, Jack discovered labdesk. As an IT partner, labdesk installed a fully managed Microsoft 365 environment via their M365 Accelerator for Sygneus, consolidating scattered email accounts and unmanaged Microsoft services into one place. Enabling Jack more time to deliver and win work.

Jack Ryan: “Here’s a strategic partner, an IT company that specialises in servicing nuclear and energy businesses in the UK. And they do 24/7 global support.” The M365 Accelerator set consistent security controls, user management and device standards for Sygneus, with cyber awareness training across the business.

THE RESULTS (After)

Founder Days Back

Jack returned to winning and delivering work

Same-Day Patching

(the labdesk standard) against a 14-day government requirement

STRATEGIC OUTCOME

Jack no longer administers the IT underneath the business. Devices, policies and training are handled in the background, with labdesk advising on security and technology decisions as Sygneus develops.



“Stop wasting your time trying to do everything, and bring in support for core business functions like IT where it makes sense. In cybersecurity take yourself as seriously as you want others to take you.”

— JACK RYAN, FOUNDER, SYGNEUS

Discover What The M365 Accelerator Could Look Like Installed On A 30-Minute Demo →